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The company: Palo Alto Networks is the network security company. We pioneered the next generation of network security with our innovative platform that allows you to secure your network and safely enable the increasingly complex and rapidly growing number of applications running on your networks. At the core of this platform is our Next-Generation Firewall, which safely enables applications and delivers visibility and control over users and content within the firewall using a highly optimized, native architecture.

We were founded in 2005 and shipped our first product in 2007. To date, we have more than 12,500 enterprise, government, and service provider customers worldwide, including many Fortune 500 companies. Our management team and board of directors consist of key figures in the most important networking and security companies and related technologies, including the invention of stateful inspection, hardware-based security, and intrusion prevention. Our engineering team brings a track record of delivering quality networking and security solutions for Check Point, Cisco, NetScreen, McAfee, Juniper Networks, and others. Gartner positions us as a leader in their most recent Magic Quadrant for Enterprise Network Firewalls. We maintain sales offices and support centers globally, and deliver our products through a worldwide network of distributors and resellers.

Today's network security situation: The world around us is rapidly changing and you need to respond faster than ever with innovative and proven approaches to better enable your organization, manage risks, and keep pace with technology developments. Networks have become more vulnerable because of fundamental shifts in the application landscape, user behavior, and infrastructure. SaaS, Web 2.0, social media, and cloud-based applications are everywhere. Mobile devices, cloud, and virtualization are fundamentally changing the network architecture. The way your users consume and your company manages IT has made you more and more susceptible to security breaches and compromised data.

Legacy firewalls and UTMs are incapable of enabling the next generation of applications, users, and infrastructures. That's because they classify traffic based only on ports and protocols. At best, they can attempt to prevent the application from entering the network, which stifles the business and restricts organizations to benefit from innovation.

Our answer: We offer you real innovation in the firewall, enabling unprecedented enablement of applications and control over content – by user, not just IP address – at up to 20Gbps with no performance degradation. Based on patent-pending App-ID™ technology, our Next-Generation Firewall safely enables applications – regardless of port, protocol, evasive tactic or SSL encryption – and scan content to stop targeted threats and prevent data leakage. For the first time, you can safely enable the use of applications, maintain complete visibility and control, prevent modern malware, and significantly reduce your total cost of ownership through network security simplification.

Palo Alto Networks Next-Generation Firewalls are able to:

- classify traffic based on the accurate identification of the application, regardless of port, protocol, or evasive tactic;
- identify, control, and inspect SSL encrypted traffic and applications;
- provide policy-based QoS traffic shaping by application and user, enabling you to control performance of business and personal applications on the network;
- scan content in real-time to protect against viruses, spyware, data leakage, and application vulnerabilities based on a stream-based threat prevention engine;
- scan content for social security and credit card numbers, to help prevent leakage of sensitive data and support PCI compliance;
- provide graphical visualization of network applications with detailed user, group, and network-level data categorized by sessions, bytes, ports, threats, and time;
- provide line-rate, low-latency performance for all services, even under load;
- deliver a logical perimeter for mobile users; and
- identify and protect against unknown malicious files, often used in targeted attacks, by directly and automatically executing them in a private or public cloud-based environment.

- Our products: The PA-5000 Series is available in three models and designed to meet the requirements of large datacenters in enterprises and public networks, with maximum throughput of up to 20Gbps.
- The PA-4000 Series is available in three models and designed to meet the bandwidth and performance requirements of large enterprise networks, with maximum throughput of up to 10Gbps.
- The PA-3000 Series is available in two models and provides a high performance, cost effective solution for internet gateway deployments.
- The PA-2000 Series is available in two models and provides a high performance, cost effective solution for the branch offices of large enterprises and for mid-sized organizations.
- The PA-500 is an affordable full-featured firewall for mid-sized organizations and branch offices.
- The PA-200 is a full-featured small-footprint firewall for branch offices in highly distributed environments.
- The WF-500 is an on-premise, private cloud APT detection appliance that is part of our WildFire™ cybersecurity portfolio of products.
- The VM-Series is a virtual (software-only) version of our complete Next-Generation Firewall functionality and is available in three models.
- The M-100 is a management and logging appliance that delivers both scale and performance.
- Our Next-Generation Firewall appliances are based on the Single-Pass Parallel Processing (SP3) Architecture—an innovative hardware / software architecture that allows multiple networking and security functions to be performed without performance degradation. This unique architecture also enables the consolidation of key network security functions into fewer devices, thus greatly reducing costs and complexity. In addition, we provide Panorama, a centralized management system available in both a software and appliance form-factor, for global visibility and control, GlobalProtect™ for protection of mobile users, and WildFire™ for protection against modern malware.
- Our customers: We protect the networks of more than 12,500 organizations across multiple industries, including manufacturing, financial services, healthcare, education, retail, government, high tech, and many more.
- Management: We have an experienced management team that consists of the following members:
- Mark McLaughlin—Chairman, President, and Chief Executive Officer
 - Nir Zuk—Founder and Chief Technology Officer
 - Rajiv Batra—Founder and Vice-President of Engineering
 - René Bonvanie—Chief Marketing Officer
 - Mark Anderson—Senior Vice-President of Worldwide Field Operations
 - Steffan Tomlinson—Chief Financial Officer
 - Lee Klarich—Vice-President of Product Management
 - Allison Hopkins—Vice-President of Human Resources
 - Brett Eldridge—Vice-President of Customer Engineering and Support
 - Chad Kinzelberg—Vice-President of Business and Corporate Development
- Company: Palo Alto Networks is a public company trading under the symbol PANW on the New York Stock Exchange.
- Board of Directors: Jim Goetz—Partner, Sequoia Capital
Asheem Chandna—Partner, Greylock Partners
Chuck Robel—Chairman of the Audit Committee
Dan Warmenhoven—Lead Independent Director
Carl Eschenbach—President of VMware
John Donovan—Senior Executive Vice President, AT&T Technology and Network Operations
Mark McLaughlin— Chairman, President, and Chief Executive Officer
Nir Zuk— Founder and Chief Technology Officer
- Learn more about Palo Alto Networks at www.paloaltonetworks.com.