

MARKETING PROMOTION OFFICIAL RULES

Sponsored by Palo Alto Networks, Inc. ("Sponsor")

NO ENTRY FEE. NO PURCHASE NECESSARY TO ENTER OR WIN. Entry deadline is July 31, 2014. Promotion begins on March 1, 2014 at 9:00 a.m. Pacific Time, and ends on July 31, 2014 at 12:00 a.m. Pacific Time (collectively, the "Promotion Period").

1. **Eligibility:** The Promotion is open to residents of the U.S. (excluding New York and Florida) and Canada (excluding Quebec and Puerto Rico), twenty-five (25) or older, as of the date of entry. Employees of Sponsor and its parent company, affiliates, subsidiaries, resellers, distributors, advertising, promotion, fulfillment or other coordinating agencies, individuals providing services to Sponsor through an outsourcer or temporary employment agency during the Promotion Period, and their respective immediate family members and persons living in their same household, are not eligible to participate in the Promotion. Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules ("Official Rules"). VOID WHERE PROHIBITED.
2. **Notification of Winners:** Winners will be notified by e-mail within ten (10) business days of the conclusion of the Promotion, and may be required to sign and return an affidavit of eligibility and publicity/liability release (declaration and release in Canada) within seven (7) days of notification. If a selected winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility and publicity/liability release (declaration and release in Canada) is not timely received, is incomplete or modified, the prize may be forfeited and an alternate winner selected from remaining valid, eligible entries timely submitted. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail account specified in the entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. No automatically generated entries will be accepted.
3. **Personal Information:** Sponsor may collect personal data about entrants online, in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at www.paloaltonetworks.com. By participating in the Promotion, entrants hereby agree to Sponsor's collection and use of their personal information and acknowledge that they have read and accepted these Official Rules and Sponsor's privacy policy.
4. **Additional Considerations:**
 - a. By entering to play the Promotion, all entrants agree to be bound by these Official Rules. The Promotion is offered by Sponsor, which is not responsible for (i) late, lost, delayed, damaged, postage-due, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence, whether by, form fill, e-mail or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.
 - b. By participating in the Promotion, each entrant agrees to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and Promotion agencies, and assigns, and any other organizations related to the Promotion (the "Released Parties"), harmless from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in the Promotion or acceptance or use of the prize or parts thereof, including, without limitation, (i) any condition caused by events beyond Sponsor's control that may cause the Promotion to be disrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Promotion; and (iii) any printing or typographical errors in any materials associated with the Promotion.
 - c. IN NO EVENT WILL THE RELEASED PARTIES BE LIABLE TO ENTRANT FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ENTRANT'S PARTICIPATION IN THE PROMOTION, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT THE RELEASED PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE.

- d. Except where prohibited, by participating in the Promotion and/or winning any prize, entrant/winner consents to the use of his/her name, photo and/or likeness, biographical information, entry and statements attributed to entrant/winner (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor's newsletters, website(s), social media web pages such as Facebook, Twitter and Instagram without additional compensation. All entries become the property of Sponsor and none will be acknowledged or returned.
- e. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Promotion in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Promotion are compromised, without liability to the entrant. Sponsor reserves the right to disqualify any entrant or winner, as determined by Sponsor, in its sole discretion. The Promotion is subject to these Official Rules and all applicable federal, state, provincial and local laws and regulations apply. As stated above, the Promotion is void where prohibited or restricted by law. These Official Rules are governed by the law of the State of California, excluding rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Promotion or these Official Rules must be brought in either the federal courts located in the Northern District of California or the state courts located in Santa Clara County, California.

5. **Sponsor's Address:** 4401 Great America Parkway, Santa Clara, California 94054, United States.